



Winter 2004

For alumni, faculty, staff, students and friends of CID

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*The CID Oral School and Outreach Center is a financially independent affiliate of CID at Washington University School of Medicine, which continues to operate CID-developed research, adult clinic and professional education programs to benefit children and adults with hearing loss.*

Change and progress.

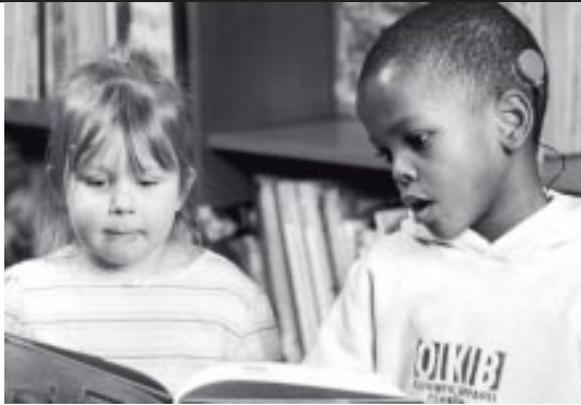
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Three-year-old Katie Ringering of Litchfield, Illinois, and 5-year-old Jalen Caldwell of St. Louis are CID students who love to read.

## School activities focus on literacy

Literature and reading have always been an integral part of the CID curriculum, and this year is no exception. The schedule includes a variety of exciting and innovative activities designed to develop skills and encourage a love for reading. Of particular interest is a new afternoon early literacy program introduced to help our 3- to 5-year-olds develop important pre-reading skills.

Recent examples of special reading activities include visits from Jade, a Golden Retriever trained in the PAWS for Reading program by Support Dogs, Inc. The older children read to Jade, wrote stories about her and published them in books. The younger children were encouraged to pet and talk to Jade. February's schoolwide annual literacy event, "Rock Out to a Good Book Fair," will feature dramatic readings and musical performances.

CID preschoolers typically have significant language delays compared to their normal-hearing age-mates, so targeted instruction is important. This year, the preschoolers spend an hour every afternoon reading a book with adults and doing literature-related activities designed to promote print and phonological awareness, letter recognition, alphabet knowledge and other pre-literacy skills. Often, books are related to the department's weekly theme, providing many opportunities for exposure to related language. Activities range from guest presentations to hands-on art, cooking and dramatic play.

Parents are also getting involved in the fun. On Fridays, some attend afternoon literacy time to participate in the activities. At home, they are encouraged to make special spaces for books and to read with their children often.

## Board names Feder director

At its October 2003 meeting, the CID board of managers named Robin M. Feder, MS, CFRE, executive director of CID. Feder, CID's top development officer since 1987, has assumed the leadership responsibilities held by Robert Clark, who had served as unpaid executive director since May of 2002. Clark will remain the president of the board.

"Robin has shown exceptional talent, empathy and dedication to the children and the mission of CID," Clark said. "She has built a successful development office from scratch and has earned the confidence of parents, alumni, donors and staff. She has my full support and the full support of the board."

Feder holds a 1975 master's degree in education of the hearing impaired from

CID at Washington University. She taught at CID for 12 years — in the school, in language development classes and in the parent/infant program — until 1987 when then-director Donald Calvert asked her to organize a development/public relations office.

Under Feder's supervision, the CID Sponsors program for donors of \$1,000 or more each year has grown to account for a significant portion of program funding. Feder also helped initiate and design what has become CID's annual signature fundraising event, the Ultimate Picnic, which has raised over a million dollars in nine years. She coordinated the successful capital campaign completed last year, raising over \$31 million for a new campus.

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CID school nurse Virginia Meyer (left) and her husband, Jim, a musician with the St. Louis Symphony, recently visited the CID preschool-kindergarten to perform a creative multimedia enactment of the book, *Olivia*.



Robin M. Feder, MS, CFRE  
Executive Director

rfeder@cid.wustl.edu

## Friends in deed

### Change, opportunity and challenge

2003 was a year of hard work for professionals and students at CID. Using the best available knowledge, facilities and technologies, our teachers taught and our children learned to listen and to talk, and our audiologists fit hearing aids and programmed cochlear implants. In addition, our scientists continued to advance research and our graduate students learned from the brightest minds in speech and hearing. Further, our interpreters provided needed community services and our outreach staff provided mainstream consultations and professional workshops, as well as tests and curricula used to help children throughout the world.

All of this important work continued in an atmosphere of impending change, with an historic agreement on the horizon. After decades working together, in September of 2003, CID and Washington University School of Medicine formalized ties. Thanks in good measure to the vision and sacrifice of Bob Clark, the University is now responsible for funding and administering CID hearing research, adult clinic and graduate degree programs, under the name *CID at Washington University School of Medicine*. These programs, which fit very well into the University's world-class aca-

dem, clinic and medical research communities, remain on the CID campus and continue to advance our mission to help people with hearing loss.

The amazing thing about the agreement is how little it has changed what we do. Our teachers and pediatric audiologists continue to teach in the graduate programs and our classrooms and audiology suites continue to serve as training grounds for professionals.

Our educators continue to collaborate on research studies in which our school children serve as subjects. In fact, with the adult clinic, research and graduate degree programs in such good hands at Washington University, we now find new opportunities to address the needs of our increasingly younger population of hearing-impaired children who are learning to talk with the help of digital hearing aids and cochlear implants. We have already begun discussions to develop an assessment-based model curriculum to help hearing-impaired children achieve literacy ear-

lier and acquire more natural and pragmatic language skills. Further, we intend to renew our focus on the concerns of parents, who are the children's first teachers and our partners in meeting their needs, and we plan to work more closely with mainstream schools that serve deaf children in their communities.

Again, the amazing thing about the agreement is how little it has changed what we do. CID is still financially independent from Washington University. It still costs more than \$37,000 each year to educate and provide audiological services for one student. We continue to need your help to give these children what they need to succeed — and to continue our proud tradition of taking the CID mission to a broader level of help for children with hearing loss and their families. I look forward to working with our board, staff and Washington University colleagues to that end. I wish all of you a happy and healthy 2004. Thank you for your continued support. — *RMF*



Dalton Coon, Zak Miles and Trent Thomas were among CID students who spent an afternoon at the home of board member Kim Miller in November. The kids enjoyed a pizza party and watched a movie.



Executive director Robin Feder accompanied members of the board scholarship committee, Barbara Morris, Sissy Hawes and Fiery O'Byrne, as they visited CID classrooms before their December meeting. Not shown are committee members Joanne Knight, chair, and Norman C. (Tom) Wolfe, who also spent time with the children.



Morgan Jensen, an account executive at J.W. Terrell, and Kelley Farrell, an attorney at Carmody MacDonald, are among CID corporate outreach committee (COC) members who recently helped raise more than \$11,000 through a letterwriting campaign for CID. The COC also sponsors a Trivia Night and a cocktail party. Members include Tim Barringhaus of U.S. Bank, Bob Cullen of Ernst & Young, Jennifer Cullen of the Hazelwood School District, Kevin McDaniel of Lockton Companies, Danielle Mangogna of Bryan Cave, Eric Stisser of the St. Louis Rams, Jeff Tucker, a CID alum and University of Michigan law student, Todd Weaver of Legacy Building Group and Steve Williamson of Midwest Systems. Jensen chaired the campaign.

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*Celebrating 90 Years of Service  
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## RIT names CID alum to head NTID

T. Alan Hurwitz, EdD

Rochester Institute of Technology (RIT) has named T. Alan Hurwitz, EdD vice president for RIT and CEO/dean of its internationally known National Technical Institute for the Deaf (NTID). Hurwitz, who is profoundly deaf, is a 1956 graduate of CID.

“Alan has worked at the college in a variety of key roles for most of NTID’s 35-year history,” said RIT president Albert Simone. “His breadth of knowledge and experience make him a natural fit for the job.”

In 1970, Hurwitz began as an instructor at NTID, which had been established by the federal government in 1965 to be the first technological college for deaf people. For the past five

years, he has served as dean of NTID. He replaces the retiring Robert Davila as CEO and vice president.

Hurwitz holds a bachelor’s degree in electrical engineering from Washington University, a master’s in electrical engineering from St. Louis University and an EdD in curriculum and teaching from the University of Rochester. He is a former president of the National Association of the Deaf.

Hurwitz graduated from CID when he was 14 years old, after spending 10 years learning to listen and talk. He is the brother-in-law of CID’s school principal, JoEllen Epstein. His wife, Epstein’s sister Vicki, is also a graduate of CID.

## CID board welcomes five

At its December meeting, the CID board of managers elected five members: Judy Alexander, Bonnie Bell, Denny Reagan, Tom Schmidt and Todd Weaver.

Alexander, CID’s director of administration and finance until December 2003, came to CID as comptroller in 1988. She brings 15 years of experience to the board.

Bell, director of human resources at Nike, Inc., has for several years helped organize Nike volunteers to spend a day with CID children doing sports activities. We have also appreciated her help with Trivia

Night and the CID Ultimate Picnic.

Reagan is the executive director of St. Louis’ Muny Theatre. We welcome his expertise as a member of the Ultimate Picnic committee.

Schmidt, a store leadership associate at Home Depot, is the father of Ryan Schmidt, a 3-year-old in the CID preschool-kindergarten. He replaces Mark Beehner as the parents’ representative on the board.

Weaver, the son of Bob Clark, is a member of the corporate outreach committee and president/CEO of the Legacy Building Group.

## CID at Washington University School of Medicine launches AuD program



Lisa Davidson, PhD (right), CID’s coordinator of pediatric audiology, helps Washington University graduate student Annie Erwin complete her practicum requirements in the CID school.

CID at Washington University School of Medicine has converted its renowned master’s degree program in audiology into a doctorate program in audiology (AuD). By 2012, a doctoral degree will be required for certification in clinical audiology nationwide. Students in the AuD program will receive doctorate-level training in clinical audiology and fields related to speech and hearing sciences.

Approximately 28 million Americans have some degree of reduced hearing

sensitivity. With early diagnosis and treatment of pediatric hearing deficits rapidly advancing and with the number of older adults increasing, the U.S. Department of Labor estimates the field of audiology will grow by about 45% during the next decade.

“Combining the expertise and resources of CID and the School of Medicine, we can provide superior training, including exposure to our highly respected deaf education program and to our world-class research fa-

cility as well as to CID’s renowned oral school for deaf children,” said William W. Clark, PhD, director of the programs in deaf education, audiology and communication sciences. Clark, a professor of otolaryngology and an expert on the effects of noise on the ear and hearing, came to CID as a scientist in 1975 and has headed the CID graduate programs since 1989.

In 1947, CID and the University became the first to offer a PhD in audiology. The master’s degree program is currently ranked sixth among 117 audiology programs by *U.S. News and World Report*.

The Washington University School of Medicine is one of the nation’s leading medical research, teaching and patient-care institutions. Through affiliations with Barnes-Jewish and St. Louis Children’s hospitals, the School of Medicine is linked to BJC HealthCare.

### Feder *continued from page 1*

Feder will lead the CID Oral School, where deaf children from birth to age 12 learn to listen, talk and achieve literacy, and the CID Outreach Center, which offers mainstreaming assistance for students with hearing loss, continuing education for professionals, interpreters and independent living skills training through CID Deaf Services

and educational tools used to help deaf children. CID will continue to collaborate on research and provide faculty and practicum sites for CID at Washington University School of Medicine.

“I’m thrilled to be part of CID at a time when so many strides are being made to help children with hearing loss reach their potential,” Feder said. “I look forward to partnering with colleagues at

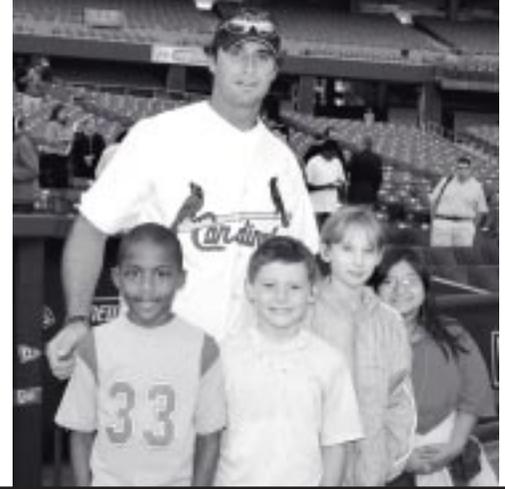
Washington University to document and assess our exemplary programs.”

For the past nine years Feder has been a mentor to underprivileged children, beginning in the Mentor St. Louis program. She is a member of the national Association of Fundraising Professionals and earned her professional certification in 2000. She is CID’s first female director.

*Special visitors*



High school student Chris Curran, the grandson of CID board member Gloria Freund, spent time with CID middle school children to show and discuss his documentary film about whales, "A Personal Journey."



*St. Louis Cardinals catcher Mike Matheny posed with some students representing CID among dozens of St. Louis children's organizations at an October Cardinals Care event. Pictured at Busch Stadium with Matheny are Trent Thomas from Selma, Alabama, Zak Miles from Poplar Bluff, Missouri, Ashley Yount from Weston, Missouri, and Mari Soliz from Tyler, Texas. Cardinals Care donated \$5,000 to support the CID summer school program.*



In November, Junghae Lee and Yunjae Hwang, teachers of the deaf from Choongju, Korea, visited CID to observe in the classrooms. In the 2002-2003 academic year, 368 visitors toured the school. Their countries of origin included India, Japan and Thailand.



At the children's December holiday program, Merlie Williams, Susan Reekers and Bob Crowell presented JoEllen Epstein (left) with \$5,000 from the CID Alumni Association to support CID literacy programs. Students David Lowery, Ashley Yount and Matthew Monette helped celebrate.

**Meet Me in St. Louis at the 2004 CID Ultimate Picnic!**  
 Mark your calendar for Saturday, April 24, and join us for a world-class World's Fair celebration. For information contact development coordinator Mary Middleton, 314.977.0220.

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