

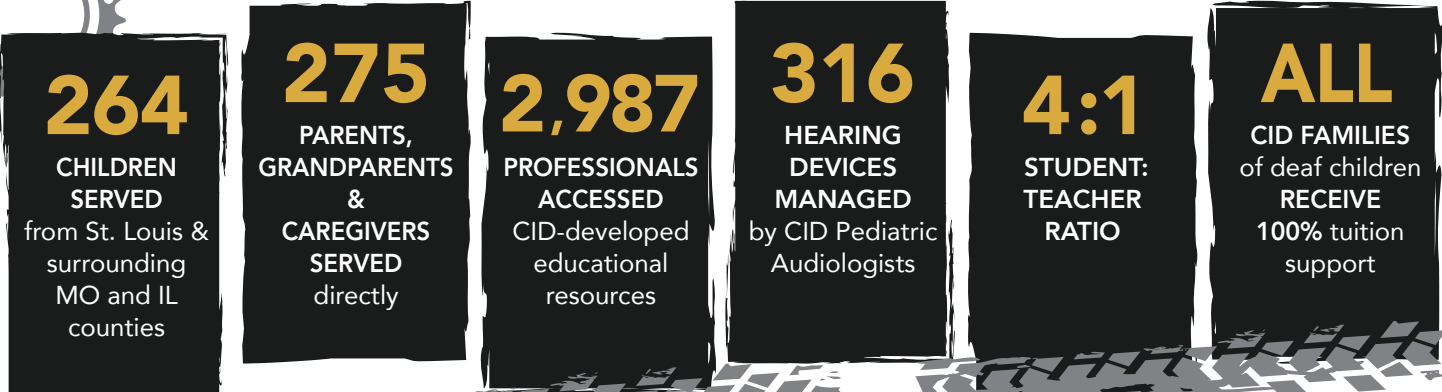


2025 SPONSORSHIP OPPORTUNITIES

For 110 years, CID – Central Institute for the Deaf has taught children who are deaf and hard of hearing to listen, talk, read and succeed. Children with hearing loss from birth through 18 receive individualized interventions from our educational, therapeutic and audiologic staff. As you might imagine, a highly specialized education is costly to provide. However, because of the generosity of our community, including Sponsors like you, all CID families of children with hearing loss receive 100% tuition support.

On Friday, April 11 at 6:30pm, our generous community will gather for a night at The MOTO Museum to enjoy heavy hors d’oeuvres, cocktails, raffles, an auction and a scholarship paddle raise. Consider partnering with us through a **CID OUT LOUD! Sponsorship** to support CID students, their families, and the professionals we serve. Your leadership helps open the doors of possibility for children with hearing loss in St. Louis and around the world.

YOUR SUPPORT MAKES A DIFFERENCE!



Data from 2023 - 2024 school year

SPONSORSHIP BENEFITS CID OUT LOUD!	PRESENTING	★ ULTIMATE	CHAMPION	PREMIER	SUPPORTER	FRIEND
	\$25,000	\$15,000	\$10,000	\$6,000	\$3,500	\$1,000
Prominent recognition with title of event	✓					
Promotion on mobile bidding site banner and CID website banner	✓					
Promotion on cocktail napkins	✓					
Full-page ad in event program	✓	✓				
Scrolling logo/name within our mobile bidding site	✓	✓				
★ EXCLUSIVE visibility around event in area of choice		✓				
Promotion on video screens	✓	✓	✓			
Promotion on event-space entrance sign	✓	✓	✓	✓		
Promotion in CID newsletter, e-newsletter and event teaser <i>*E-newsletters, Sound Effects and CID Voice are sent regularly to more than 6,900 constituents!</i>	✓	✓	✓	✓		
Recognition on social media	✓	✓	✓	✓	✓	
Recognition on CID website event page with clickable logo	✓	✓	✓	✓	✓	
Recognition on event invitations	✓	✓	✓	✓	✓	
Recognition in event program	FRONT & BACK COVER, INSIDE	BACK COVER & INSIDE	BACK COVER & INSIDE	BACK COVER & INSIDE	INSIDE	INSIDE
Promotion on sponsor page within our mobile bidding site	✓	✓	✓	✓	✓	✓
Tickets to attend	20	10	10	10	10	2



EXCLUSIVE OPPORTUNITY FOR ULTIMATE SPONSORS ONLY

CHOOSE YOUR VISIBILITY AREA...

★ **BEVERAGE SPONSOR**

Prominent visibility at all bars

★ **ENTERTAINMENT SPONSOR**

Prominent visibility on tables

★ **MOBILE ENGAGEMENT SPONSOR**

Scrolling name at top of mobile bidding site and mobile messaging during event

★ **PADDLE SPONSOR**

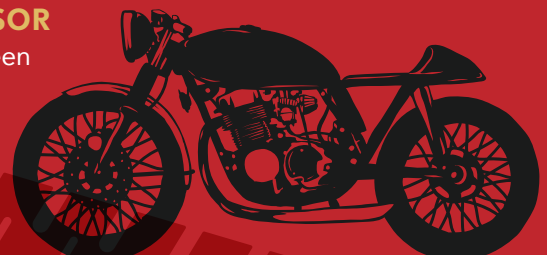
Logo/name on back of all paddles used during the CID Scholarship Fund-a-Need Auction

★ **SCHOLARSHIP FUND-A-NEED SPONSOR**

Prominent visibility on screen during scholarship auction

★ **ONLINE AUCTION SPONSOR**

Prominent visibility on online auction page on mobile bidding site



YES! CID OUT LOUD! I/WE WOULD LIKE TO BE A SPONSOR

I/WE WISH TO BE RECOGNIZED AS A:

- Presenting Sponsor · \$25,000
- Ultimate Sponsor · \$15,000
- Champion Sponsor · \$10,000
- Premier Sponsor · \$6,000
- Supporter Sponsor · \$3,500
- Friend Sponsor · \$1,000

ULTIMATE SPONSOR ONLY

Select your Exclusive Sponsorship Preference

- Beverage Sponsor
- Entertainment Sponsor
- Mobile Engagement Sponsor
- Paddle Sponsor
- Scholarship Fund-A-Need Sponsor
- Online Auction Sponsor

SPONSORSHIP INFORMATION

SPONSOR NAME AS IT SHOULD APPEAR IN PRINT _____

SPONSOR CONTACT _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

EMAIL ADDRESS _____

PHONE NUMBER _____

PAYMENT INFORMATION

ENCLOSED IS MY CHECK FOR \$ _____ MADE PAYABLE TO CID

PLEASE CHARGE \$ _____ TO MY: VISA MASTERCARD DISCOVER AMEX

CREDIT CARD NUMBER _____ EXP. DATE _____ SECURITY (CVV) CODE _____

NAME AS IT APPEARS ON THE CARD _____

ADDRESS ASSOCIATED WITH CARD _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____

FOR MORE INFORMATION OR TO SEND IN YOUR COMPLETED FORM PLEASE CONTACT:

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