

2022 ANNUAL REPORT



100%



CENTRAL INSTITUTE FOR THE DEAF

JOANNE PARRISH KNIGHT FAMILY CENTER • ANABETH AND JOHN WEIL EARLY CHILDHOOD CENTER
VIRGINIA J. BROWNING PRIMARY SCHOOL • MARTHA E. JONES PEDIATRIC AUDIOLOGY CENTER

185
caregivers

194
children

66%

birth-age 3

14 Illinois counties

15 Missouri counties
+ St. Louis City

34%

age 3-18

CHILDREN SERVED DIRECTLY

63%
White

18%
Black

multiracial
Asian
Hispanic
other

37%

minorities

27%

of CID families lived
below the federal
poverty level

50 U.S. states + DC
32 other countries

2,305
professionals

EMERSON CENTER FOR PROFESSIONAL DEVELOPMENT





**SEPTEMBER 1, 2021
– AUGUST 31, 2022**



"100% of students who are deaf or hard of hearing may attend CID with 100% tuition support."



With this statement, in May 2022, the CID board approved a new plan to ensure that all eligible children with hearing loss receive a CID education without their families facing the burden of tuition. Once the resolution was approved, our admissions team shared the exciting news with several prospective families touring CID. We're confident that 100% tuition coverage will bring more opportunities for children who are deaf or hard of hearing to attend CID.

Another exciting development happened behind the scenes. Our data solutions project, initiated several years ago by a few generous and visionary donors, developed into something really special. We used the low-code/no-code data programs Knack and Hearform to document and more easily track and compare child and family demographics, interventions, outcomes and more. Each passing month brought new ideas about how we might look at these data to yield previously impossible insights into language, speech and academic progress. Later in the year, our program evaluation team began learning a new program – PowerBI, which has unlocked our imaginations. We look forward to new and meaningful ways to visualize and learn from data to enhance our work with each individual student and improve the effectiveness of our programs.

Finally, this year we took the opportunity to spread the word about CID's longstanding mission to thousands of commuters who travel through our backyard every day. An eye-catching photo of two students in CID's Anabeth and John Weil Early Childhood Center greeted drivers along Highway 64/40 during May. One of the children – Zeke – is the child of two deaf parents and the brother of a deaf sibling who also attended CID. The family chose CID so their young children could learn listening and spoken language, and speak fluently, opening opportunities for a limitless future. The bright yellow earmold pops with vibrant color, but it pales in comparison to the smile beginning to cross Zeke's face as his buddy shares a secret. We're certain it brought joy to drivers stuck in rush hour traffic even as it showed them that deaf children can learn to listen and talk!

– Heather Grantham, PhD

100%

Thank you!

BIRTH-
AGE 3

Joanne Parrish Knight Family Center



FUNCTIONAL LANGUAGE

Goal: By the end of each semester, 80% or more toddler class students will use spontaneous words in one or more new functional language categories such as requesting objects, greeting, commenting, protesting, asking for attention and/or maintaining the ability to use words.

NEW INDICATOR

Goal: By the time they age out of toddler class, 80% or more students will have moved from gestures and vocalizations to unprompted word use in eight functional language categories.



71%

80% goal

VOCABULARY NEW INDICATOR

Goal: 80% or more children between 8 and 30 months old who have received two or more MacArthur-Bates Communicative Development Inventories (MB-CDIs) will at least double the number of expressive vocabulary words they can produce over a six-month period of time.

100%

FALL 2021

100%

SPRING 2022



up from
50% & 83%
in 2020-
2021

90%

MB-CDI

385 in-person
sessions
including 322 home visits

949 teletherapy
sessions

191 Individualized Family Service Plan (IFSP) meetings

2



IMPROVED FUNCTIONAL LANGUAGE & VOCABULARY OUTCOMES FOR TODDLERS

CONTINUED TO ADMINISTER THE SPISE-R TO MEASURE PARENT & CAREGIVER KNOWLEDGE & CONFIDENCE

AGES 3–5

Anabeth and John Weil Early Childhood Center

100%

80% goal

STANDARDIZED TESTS

In 2021–2022, it's worth celebrating that every returning preschooler at CID maintained or improved scores across standardized tests of skills foundational to their learning and ongoing success.

Although numerous factors vary in the student population from year to year, this outstanding result is a clear testament to the hard work of the children, their parents and families, teachers, audiologists, speech-language pathologists and support staff.



100%
Receptive
Vocabulary

100%
Expressive
Vocabulary

100%
Overall
Language

100%
Early
Literacy

All returning preschoolers made at least a year of progress and/or tested average or above compared to same-age children with typical hearing.



"Thank you, CID, for the years of support teaching our children to listen and learn. We're truly grateful they were able to experience such a wonderful school."



ENABLED CID STUDENTS TO CATCH UP WITH THEIR AGE-MATES IN GENERAL EDUCATION SETTINGS

REFRESHED FOCUS ON PHONICS TO DEVELOP READING SKILLS USING SPIRE *see page 4

AGES 5–12

Virginia J. Browning Primary School

STANDARDIZED TESTS

During 2021–2022, most returning CID primary school students maintained or improved scores across standardized tests of skills foundational to their learning and ongoing success.

PHONICS CURRICULUM

CID students learn to read the same way other children learn to read – by correlating the sounds they hear with letters and groups of letters on a page. Because they may not hear all of the sounds of speech, children with hearing loss often need extra help to develop this fundamental skill.

In the spring 2022 semester, all CID teachers received training on SPIRE, a curriculum that employs phonics



to support reading skills. This initiative is expected to help our school-aged children improve their reading scores as they prepare to attend mainstream educational settings.



79%

Receptive
Vocabulary

100%

Expressive
Vocabulary

89%

Overall
Language

90%

Total
Reading

80% goal

Percentages of returning primary school students who made one year's growth or better and/or maintained scores within or above the average range compared to their same-age, typically hearing peers

4



ENABLED CID STUDENTS TO CATCH UP WITH THEIR AGE-MATES IN GENERAL EDUCATION SETTINGS
REFRESHED FOCUS ON PHONICS TO DEVELOP READING SKILLS

BIRTH—
AGE 18

Martha E. Jones Pediatric Audiology Center



194

children

230

CID-managed
hearing devices

134 digital hearing aids (HAs)

61 cochlear implants (CIs)

35 bone-anchored hearing aids
(BAHAs)



76%
HAs

70%
CIs

86%
BAHAs

of devices met prescriptive
and aided audibility goals*

**Adjustments to evaluation methods yielded lower than usual scores*



1,506

scheduled
diagnostic
sessions

426

same-day
troubleshooting
services

8,375

loaner
device
hours



CREATED FUNCTIONAL HEARFORM AUDIOLOGY DATA BASE

PREPARED TO SERVE ALUMNI UP TO AGE 18 STARTING SUMMER 2022

Emerson Center for Professional Development

15 virtual workshops

249 attendees

- teachers of the deaf
- speech-language pathologists
- special education teachers
- general education teachers

93%

80% goal

of participants reported increased understanding of training content after taking a CID **workshop**

91%

of participants who identified as having very low, low or moderate previous understanding reported increased understanding of the training content after taking a CID **online course**

4,049
online
course views

960
educational
curricula &
tools sold

8,741
educational
materials
downloaded

6

12,097
quick tip
video views

38,362
CID blog
views

CID staff members served as faculty in the Washington University School of Medicine Program in Audiology and Communication Sciences (PACS)



NEW!



In November of 2021, Julie Deno and Jessica Klein completed *SPICE for Life 2*, the long-anticipated revision of CID's *SPICE for Life* auditory learning curriculum designed to help children overcome real-world listening challenges.

PUBLICATIONS

Davidson, L., Osman, A. & Geers, A.E. (2021). The effects of early intervention on language growth after age 3 for children with permanent hearing loss. *Journal of Early Hearing Detection & Intervention*.

Rudge, A.M., Brooks, B.M. & Grantham, H. (2022). Effects of early intervention frequency on expressive vocabulary growth rates of very young children who are DHH: How much is enough? *Journal of Speech Language & Hearing Research*.

Tye-Murray, N., Spehar, B., Sommers, M., Mauzé, E., Barcroft, J. & Grantham, H. (2022). Teaching children with hearing loss to recognize speech: Gains made with computer-based auditory and/or speechreading training. *Ear & Hearing*.

PRESENTATIONS

Davidson, L. & Grantham, H. "Maximizing Reading Potential for Children with Cochlear Implants," St. Louis Children's Hospital Audiology Grand Rounds, February 2022.

Grantham, H. "Reading in Children with Hearing Loss: The Importance of Teaching the Language of Theory of Mind for Reading Success," Nemours Children's Health Meeting on Hearing Loss in the Schools, May 2022.

Knackstedt, A., Osman, A. & Grantham, H. "Measuring Parental Self-Efficacy Development During Early Intervention," virtual conference, Early Hearing Detection and Intervention – EHHI, March 2022.

Zoia, A. & Klein, J. "Supporting the Success of Students Who Are Deaf and Hard of Hearing," virtual conference, American Speech-Language-Hearing Association – ASHA, November 2021.

HELPED TRAINING PARTICIPANTS INCREASE UNDERSTANDING OF CONTENT

PUBLISHED NEWLY REVISED AUDITORY LEARNING CURRICULUM

2019-2022

DATA SOLUTIONS

The 2021-2022 school year took our digital data collection and retrieval Data Solutions Project to a whole new level. We're excited to learn more every day about using our newly integrated system to improve organizational efficiencies and outcomes for children and their families at CID and around the world.

Audiology records

- hearing data
- scheduling
- invoicing
- charting
- device data



Case history info

Authorizations
and service logs

School attendance

Assessment scores



We can now view detailed information about each student and track and adjust interventions across services.

We can easily view parent educator caseloads and time allocations.

We can easily access school district and early intervention billing information.



We can ask questions we have never before been able to answer.

We can act on and share our results in clear and meaningful ways.

This level of data evaluation is unprecedented in deaf education.



SPECIAL THANKS

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Emerson Charitable Trust
Mr. & Mrs. Terry Leebolt

"In some ways, it's the culmination of a three-year project. In more ways, we're just getting started." – Heather Grantham, PhD



ENABLED STUDENT & PROGRAM REPORTING & COMPARATIVE EVALUATIONS USING DATA

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2022

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● peers with typical hearing

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 Ms. Kelly L. Wood
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9/1/21-8/31/22

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Are We There Yet? LLC
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Circus Flora
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Clayco
Craft Alliance Center of Art + Design
Crumb! Cookies West County
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Delsee Creative Photography
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Drury Hotels Company, LLC
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Saint Louis University
Department of Athletics
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Schiller's Imaging Group
Dr. & Mrs. James W. Seeser
Mr. & Mrs. Jason R. Smith
The Saint Louis Brewery
St. Louis Ambush
St. Louis Cardinals
The St. Louis Carousel at Faust Park
St. Louis CITY SC
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Warby Parker
Waterway Carwash – Chesterfield
Ms. Bethany A. White
Wines for Humanity
Mr. & Mrs. Matthew Zoia

ESTATE GIFTS

9/1/21-8/31/22

Estate of Elaine M. Addis
Estate of Naomi Evers
Francis S. McGuigan
Supplemental Needs Trust
James & Alice Williamson
Interim Trust

PERPETUAL TRUST ENDOWMENT FUNDS

9/1/21-8/31/22

Tom W. Bennett Irrevocable Trust
Leo R. Buder Foundation Trust
Leo R. Buder Viola J. Reynolds Trust
Genevieve E. Dunkman Trust for the
Martha & Alice Rippe Scholarship Fund
Dora Emmett Residuary Trust
Laura Schenk Gervers Irrevocable Trust
Gustav L. Harris Trust
The Florence M. Lake Charitable Trust
for the Olson-Lake Scholarship Fund
Belle F. Pryor Trust for the Edward
B. Pryor Memorial Scholarship Fund
Amandee J. Taussig Trusts

MATCHING GIFT & GIVEBACK PROGRAMS

9/1/21-8/31/22

Allstate Insurance Giving Campaign
AmazonSmile Foundation
Anheuser-Busch Matching Gifts Program
AT&T Corporate Employee Giving Program
Benefitfocus
Boeing Gift Matching Program
Ecolab
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U.S. Bank Employee Giving Program
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Thinking of leaving a legacy gift to CID? Discover an option that meets your needs.

12

Contact Ann Holmes at 314.977.0159 or visit <https://cid.planningyourlegacy.org>.

NAMED ENDOWED FUNDS AS OF 8/31/22

Alan & Edith Wolff Endowment Fund
Albert M. Keller & Nellie Brown Keller Fund
in Memory of Ida L. Keller
Alfred & Gustave Vorhaus Endowed School Scholarship Fund
Alice R. & Janet S. Scheeline Scholarship Fund
Ann F. & David J. Kreager Memorial
Endowed School Scholarship Fund
Arenberg Gardens Maintenance Fund
Audrey Simmons-Martin Endowed Professionals Fund
Benjamin M. Vogel Endowed School Scholarship Fund
Bertha Meyer Collins Endowed General Fund
Betty Jane Esch Endowed Family Center Fund
Carol Kaminsky Endowed Professionals Fund
CID Children's Scholarship Fund
CID Principal's Fund
CID Teachers' Discretionary Fund
CIDAA National Scholarship Fund Endowment
Clara L. Luehrmann Fund
Crawford Taylor Endowment Fund
Detchemendy-Kahl School Fund
Edward Chase Garvey Professional Development Fund
Edwin R. Christman Memorial Endowed
School Scholarship Fund
Elizabeth D. Blocker Endowed School Scholarship Fund
Elizabeth M. West Endowed School Scholarship Fund
Evalyne S. Grand Art Award
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Suzanne Sumner Endowed Scholarship Fund
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Victoria J. Kozak Endowed School Scholarship Fund
William & Florence Schmidt Endowed
School Scholarship Fund
William H. Jordan, Jr. (1956) Early Childhood Fund
William R. Orthwein, Jr. & Laura Rand Orthwein
Endowed Fund for the Family Center

LEGACY SOCIETY

AS OF 8/31/22

Anonymous (4)
Mariquita L. Barbieri
Carl D. Bohl
Sheila D. Boyd
Virginia J. Browning
Ms. Lucy Christman
Jerry Cox ♦
C. Baker Cunningham
Joan M. Esserman
Michael H. Freund
Leslie H. (Grigg) Garvin
Robin Hattori
Laura & Mike Herring
Tom Jayne
Karen S. Kalish
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Lisa D. McLaughlin
Ms. Laurie W. Miller
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Professional Class of 1971
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Mr. William Bixby Sheldon '54
Mrs. Arline R. Simerman
Jeffrey Tucker
Anabeth & John D. Weil
Andrew & Katie Westerfeld
Diane M. Woepke
Keith Yankovich



♦ deceased 2023



\$354,000 RAISED

EVENT CHAIRS

Jeff Kapfer
Karen & Terry Leebolt
Shelby & Charles Reneski

Scan to watch!



Thank you to Nora, Wesley and the Needham family for allowing us to share a video featuring your story with CID OUT LOUD! guests.

cid.social/Needhams

14

While we are immensely grateful for all CID event supporters, this list does not include those who purchased event tickets, raffle tickets and/or auction items.

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& Mr. Andrew Krause
Ms. Katie Wolff
Ms. Kelly L. Wood



Thank you to the CID Young Professionals for another wonderful event!

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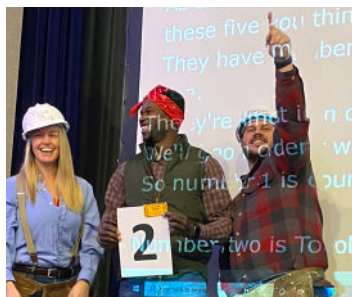
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"With warm and welcoming arms, CID helped us navigate the unknowns of having an infant with hearing loss."

"Our son has blossomed into a confident, inquisitive and imaginative little boy. . . . We're forever grateful that CID has been part of his journey."

CID YOUNG PROFESSIONALS AS OF 8/31/22

Nithi Angamuthu
Ben Arenberg
Mariquita Barbieri
Zach Clem

Amelia Cooper
Joanna Dearman
Elise Desloge
Ellen Eckert

Lauren Freeman
Nolan Johnson
Katie Kirk
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Samir Tayob

Tyler Tesson
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staff rep



Mr. Ned Lemkemeier



Mr. Louis S. Goltermann, Jr.

WITH SADNESS AND GRATITUDE

In the summer of 2022, the CID board of directors lost two cherished leaders whose contributions spanned decades.

Ned Lemkemeier passed away in June at age 85 after 30 years serving on the board. He was a vice president, past president and life member.

Lou Goltermann passed away in July at age 82. His daughter Christen attended CID in the 1980s. He joined the CID board in 2008.

We honor the deep commitment both of these men brought to the children. We miss their friendship.



● Past President ● Life Member ● Honorary Member

Photos by Rebecca Davis, Chris Malacarne, Kevin Marshall, Kelsey Meyer, Hilary Phillips, Kim Readmond and Kelly Wood

OPERATING ACTIVITIES September 1–August 31, 2022

PROGRAM REVENUES

Program service fees and miscellaneous revenue		\$1,149,839
------------------------------------------------	--	-------------

EXPENSES

Program services	76.1%	\$5,206,248
Management	15.9%	1,091,404
Fundraising	8.0%	546,380

TOTAL EXPENSES	100.0%	6,844,032
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EXPENSES IN EXCESS OF PROGRAM REVENUES		(\$5,694,193)
-----------------------------------------------	--	---------------

PUBLIC SUPPORT

Investment income designated for operations		3,759,031
Contributions (excluding United Way and special events)		1,518,511
Special events (net of expenses)		256,980
United Way		209,158

TOTAL PUBLIC SUPPORT		5,743,680
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CHANGE IN UNRESTRICTED NET ASSETS BEFORE NONOPERATING ACTIVITIES		\$49,487
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STATEMENT OF NET ASSETS August 31, 2022

Unrestricted		
Undesignated		\$1,710,799
Property and equipment, net		1,937,311
Designated for capital asset acquisition		276,400
Board-restricted endowment		36,867,297

Total unrestricted	42.7%	40,791,807
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Temporarily restricted	7.3%	6,968,989
Endowment – permanently restricted	50.0%	47,844,195

TOTAL NET ASSETS	100.0%	\$95,604,991
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EXPENSES



CID'S MISSION IS TO TEACH CHILDREN
WHO ARE DEAF AND HARD OF HEARING
TO LISTEN, TALK, READ AND SUCCEED.
WE EMPOWER FAMILIES AND
PROFESSIONALS IN ST. LOUIS AND
WORLDWIDE TO HELP CHILDREN
REACH THEIR FULL POTENTIAL.





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listen **talk** *read* **succeed**