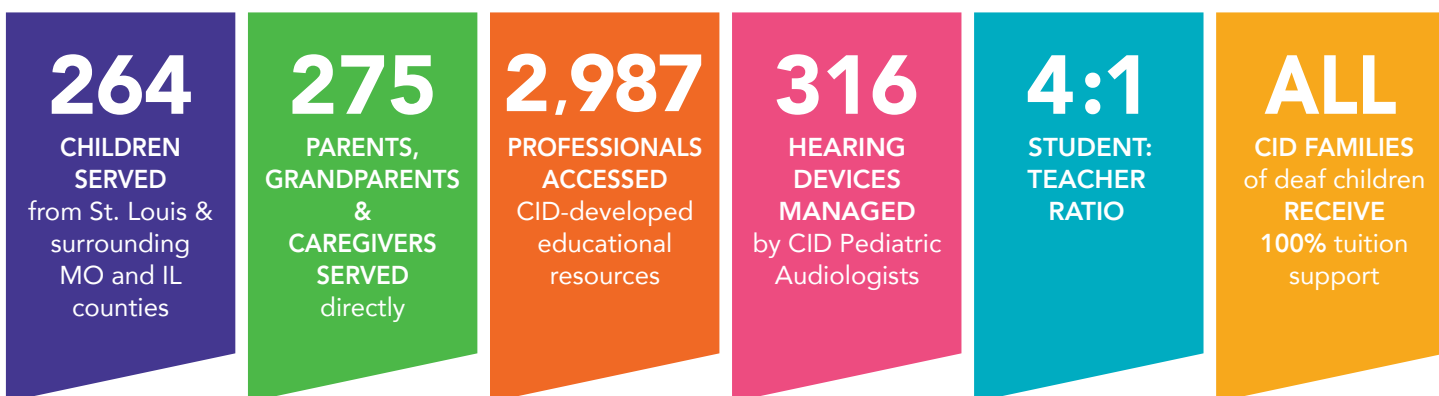


## SPONSORSHIP OPPORTUNITIES

For 110 years, CID – Central Institute for the Deaf’s mission has been to teach children who are deaf and hard of hearing to listen, talk, read and succeed. Children with hearing loss from birth through 18 years receive individualized interventions from our expert educational, therapeutic and audiologic staff. As you might imagine, this type of specialized and intensive education is costly to provide. However, because of the generosity of our community, including sponsors like you, **all CID families of children with hearing loss receive 100% tuition support.**

On Saturday, January 18, we anticipate 400 guests will gather to enjoy a night of trivia, prizes and raffles. Consider partnering with us through a **Trivia Night Sponsorship** (and a bonus half-price table reservation) to support CID students, their families and the professionals we serve. Your support provides transformational opportunities for children with hearing loss in St. Louis and around the world.

## YOUR SUPPORT MAKES A DIFFERENCE!



*Data from 2023-2024 school year*

SPONSORSHIP BENEFITS <b>CID TRIVIA NIGHT</b> SATURDAY, JANUARY 18, 2025	PRESENTING SPONSOR \$1,000	SPECIALTY SPONSOR \$500	ROUND SPONSOR \$250
Prominent recognition with title of event	✓		
Promotion on virtual mobile bidding site banner and CID website banner	✓		
One VIP table of 10 including premium seating, 10 mulligans, drink and answer sheet runner and a VIP bucket o' treats	✓		
Sidebar logo within virtual mobile bidding site	✓		
Logo on sponsor page within virtual mobile bidding site	✓	✓	
Recognition through social media and electronic advertising	✓	✓	
Recognition on CID website event page with clickable logo	✓	✓	
Recognition on video screens at beginning and end of event	✓	✓	
Recognition in event program	✓	✓	✓
Half off the price of a table/additional tables of 10	✓	✓	✓
Recognition on video screens during sponsored round and logo on sponsored round answer sheets			✓



## SPECIALTY SPONSOR OPPORTUNITIES

**BEST-DRESSED SPONSOR**

Prominent visibility on video screens during best-dressed voting and announcement of winner

**BEVERAGE SPONSOR**

Prominent visibility at all bars

**INTERMISSION SPONSOR**

Prominent visibility on video screens during two intermission breaks

**MOBILE ENGAGEMENT SPONSOR**

Scrolling name at top of mobile bidding site and mobile messaging during event

**RULES OF THE GAME SPONSOR**

Prominent visibility on video screens during rules of the game

**50/50 RAFFLE SPONSOR**

Prominent visibility on 50/50 raffle page within virtual mobile bidding site

### Contact us to be a sponsor!

CID – Central Institute for the Deaf  
 Attn: Melany Nitzsche, CFRE, GPC  
 825 S. Taylor Ave.  
 Saint Louis, MO 63110  
 314.977.0163 · mnitzsche@CID.edu

<https://cid.edu/cid-events>



# YES!

## I/WE WOULD LIKE TO SPONSOR CID'S TRIVIA NIGHT!

### I/WE WISH TO BE RECOGNIZED AS A:

- PRESENTING SPONSOR** · \$1,000 *includes a VIP table*
- SPECIALTY SPONSOR**
  - Best-Dressed Sponsor · \$500
  - Beverage Sponsor · \$500
  - Intermission Sponsor · \$500
  - Mobile Engagement Sponsor · \$500
  - Rules of the Game Sponsor · \$500
  - 50/50 Raffle Sponsor · \$500
- ROUND SPONSOR** · \$250

### SPONSORS CAN RESERVE A HALF-PRICED TABLE FOR THE EVENT

- Regular Table · \$150
- Regular Table with mulligans · \$160
- VIP Table · \$250

### SPONSORSHIP INFORMATION

SPONSOR NAME AS IT SHOULD APPEAR IN PRINT

SPONSOR CONTACT

ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

PHONE NUMBER

### PAYMENT INFORMATION

- ENCLOSED IS MY CHECK FOR \$ \_\_\_\_\_ MADE PAYABLE TO CID
- PLEASE CHARGE \$ \_\_\_\_\_ TO MY:  VISA  MASTERCARD  DISCOVER  AMEX
- CREDIT CARD NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_ SECURITY (CVV) CODE \_\_\_\_\_
- NAME AS IT APPEARS ON THE CARD \_\_\_\_\_
- ADDRESS ASSOCIATED WITH CARD \_\_\_\_\_
- CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_
- SIGNATURE \_\_\_\_\_

### For more information or to send in your completed form please contact:

Melany Nitzsche, CFRE, GPC  
Director of Corporate & Foundation Relations  
825 S. Taylor Ave.  
Saint Louis, MO 63110  
**314.977.0163** · [mnitzsche@CID.edu](mailto:mnitzsche@CID.edu)

