CID CENTRAL INSTITUTE FOR THE DEAF

trivia night!

January 30, 2027

SPONSORSHIP OPPORTUNITIES

For more than 100 years, CID – Central Institute for the Deaf's mission has been to teach children who are deaf and hard of hearing to listen, talk, read and succeed. Children with hearing loss from birth through 18 years receive individualized interventions from our expert educational, therapeutic and audiologic staff. As you might imagine, this type of specialized and intensive education is costly to provide. However, because of the generosity of our community, including sponsors like you, **children with hearing loss attend CID tuition-free.**

On Saturday, January 30, guests will gather at the International Brotherhood of Electrical Workers to enjoy a night of trivia. Consider partnering with us through a **sponsorship** to support CID students, their families and the professionals we serve. Your sponsorship provides transformational opportunities for children with hearing loss in St. Louis and around the world.

YOUR SUPPORT MAKES A DIFFERENCE!

345
CHILDREN SERVED from St. Louis & surrounding MO and IL counties

331
PARENTS, GRANDPARENTS & CAREGIVERS SERVED directly

3,239
PROFESSIONALS SERVED through CID-developed educational resources

2,185
HEARING TESTING & DEVICE MANAGEMENT appointments with CID pediatric audiologists

ALL
CID FAMILIES OF DEAF CHILDREN ATTEND TUITION-FREE

Data from 2025–2026 school year

SPONSORSHIP BENEFITS **CID TRIVIA NIGHT** SATURDAY, JANUARY 30, 2027	PRESENTING SPONSOR $1,000	SPECIALTY SPONSOR $500	ROUND SPONSOR $250
Prominent recognition with title of event	✓		
One VIP table of 8 including premium seating, 10 mulligans, drink and answer sheet runner + a VIP bucket o' treats	✓		
Recognition through social media and electronic advertising	✓	✓	
Recognition on CID website event page	✓	✓	
Recognition on video screens at beginning and end of event	✓	✓	
Recognition in the event program	✓	✓	✓
Half off the price of a table/additional tables of 8	✓	✓	✓
Recognition on video screens during sponsored round Logo on sponsored round answer sheets			✓

SPECIALTY SPONSOR OPPORTUNITIES

BEVERAGE SPONSOR
Prominent visibility at all bars

INTERMISSION SPONSOR
Prominent visibility on video screens during two intermission breaks

SCOREBOARD SPONSOR
Prominent visibility on video screens when scores are shown

RULES OF THE GAME SPONSOR
Prominent visibility on video screens during rules of the game

50/50 RAFFLE SPONSOR
Prominent visibility on video screens during 50/50 raffle

Contact us to be a sponsor!

CID – Central Institute for the Deaf
Attn: Melany Nitzsche, CFRE, GPC
825 S. Taylor Ave.
Saint Louis, MO 63110
314.977.0163 · mnitzsche@cid.edu

https://cid.edu/special_events/trivia-night/





YES!

I/WE WOULD LIKE TO SPONSOR CID's TRIVIA NIGHT!

I/WE WISH TO BE RECOGNIZED AS A:

☐ **PRESENTING SPONSOR** · $1,000 *includes a VIP table + benefits*

☐ **SPECIALTY SPONSOR**
- ☐ Beverage Sponsor · $500
- ☐ Intermission Sponsor · $500
- ☐ Scoreboard Sponsor · $500
- ☐ Rules of the Game Sponsor · $500
- ☐ 50/50 Raffle Sponsor · $500

☐ **ROUND SPONSOR** · $250

SPECIALTY AND ROUND SPONSORS CAN RESERVE A HALF-PRICED TABLE

- ☐ Regular Table · $120
- ☐ Regular Table with mulligans · $140
- ☐ VIP Table · $225
- ☐ VIP Table with mulligans · $245

SPONSORSHIP INFORMATION

SPONSOR NAME AS IT SHOULD APPEAR IN PRINT

SPONSOR CONTACT

ADDRESS

CITY STATE ZIP

EMAIL ADDRESS PHONE NUMBER

PAYMENT INFORMATION

☐ ENCLOSED IS MY CHECK FOR $ _____ MADE PAYABLE TO CID

☐ PLEASE CHARGE $ _____ TO MY: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX

CREDIT CARD NUMBER _____ EXP. DATE _____ SECURITY (CVV) CODE _____

NAME AS IT APPEARS ON THE CARD _____

ADDRESS ASSOCIATED WITH CARD _____

CITY _____ STATE _____ ZIP _____

SIGNATURE _____

For more information or to send in your completed form, please contact:

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